

INSIGHT 2022



A WORD FROM YOUR MAYOR



Greetings, Watertown friends, family, and colleagues,

I am pleased to present to you our 2022 City of Watertown Annual Report!

The goal of this report is to inform you of key information and statistics about the progress and successes we made in 2022. We are proud to share the many accomplishments of 2022 and we intend to make 2023 even better.

One of the major accomplishments from 2022 included a complete overhaul of the audio, video, and presentation equipment in the council chambers. This gave all of those present in meetings their own monitor to see what

was being presented on the big screens. Also new microphones at all of the desk seats in the chamber.

Other accomplishments included the implementation of Badger Books for the elections, the Health Department obtained a level four status and hired a bilingual assistant to promote health equity, and the completion of the addition and renovation of the library.

The Bentzin Town Square was finished and is slated to open in spring of 2023. This has been a project in the making for a long time and is fantastic to see it finished. This will be a place for many activities and a place families will enjoy together for a long time.

The City also saw a few new faces in the Leadership Team role including a new Fire Chief, Zoning and Floodplain Administrator, Recreation and Parks Director, Operations Manager for the Street & Solid Waste Division, a Finance Director, and City Attorney.

Much was accomplished in 2022, and there are many incredible plans to execute in 2023. On behalf of the City of Watertown team, thank you for your continued support of the work we do to serve you; it is an honor to work on behalf of this community.

A handwritten signature in black ink that reads "Emily". The signature is fluid and cursive.

Emily McFarland, Mayor



DISTRICT 1
Ald. Dana Davis

DISTRICT 2
Ald. Jonathon Lampe

DISTRICT 3
Ald. Chris Ruetten

DISTRICT 4
Ald. Dan Bartz

DISTRICT 5
Ald. Will Licht

DISTRICT 6
Ald. Fred Smith

DISTRICT 7
Ald. Eric Schmid

DISTRICT 8
Ald. Bob Wetzel

DISTRICT 9
Ald. Jim Romlein

POLICE

Robert Kaminski

FIRE

Kraig Biefeld/Travis Teesch

FINANCE DIRECTOR

Mark Stevens

PUBLIC WORKS

Jaynellen Holloway

CITY ATTORNEY

Steven Chesebro

MEDIA PRODUCTIONS

Lisa Famularo

PARKS, RECREATION, & FORESTRY

Randy Wojtasiak/Kristine Butteris

PUBLIC HEALTH

Carol Quest

WATER/WASTEWATER

Peter Hartz

ENGINEERING

Andrew Beyer

STREET & SOLID WASTE

Stacy Winkelman

BUILDING, SAFETY & ZONING

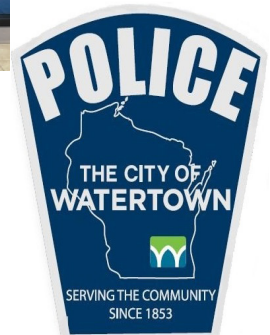
Jacob Maas/Brian Zirbes

LIBRARY

Peg Checkai

POLICE DEPARTMENT

- The Watertown Police Department responded to 16,902 calls for service in 2022.
 - 500 calls for car crashes
 - 1021 calls about disorderly conduct
 - 117 OWI arrests
 - 76 domestic arrests
 - 1003 disconnect calls
- K9 Chance and his handler, Officer Hensley, responded to a total of 47 calls that led to 29 arrests in 2022.
- DARE, Bicycle Rodeo, Donut Dash, & Lights & Sirens were some of the outreach events.
- Kelly Lueck was hired to help aid citizens on mental health emergency calls, phone calls, and walkins.
- There were 4 retirements and 9 new employees.



FIRE DEPARTMENT

- Watertown Fire Department responded to 2,841 calls in 2022.
- 2012-2022 had an increase of 721 calls
- 1 in 5 calls are simultaneous calls (responding to more than one call at a time).
- WFD Fire Prevention and Community Outreach:
 - Fire Inspections- 791
 - Plans Reviewed-39
 - Public Education Events-140
 - Community Events-116
 - Station Tours-49
 - Immunization Clinics-2
 - Community Resource Referrals-13



PUBLIC WORKS: WATER/WASTEWATER

- Received a \$2,500,000 Private Lead Service Line Replacement Principal Forgiveness Loan from WDNR.
- Replaced 1075 feet of poor-quality water main
- Replaced 36 public lead service laterals and 455 private lead service laterals.
- Pumped and treated 961,807,000 gallons of groundwater for city use.
- Rehabbed 8250 feet and cleaned 33 miles of sanitary sewer pipe.
- Treated 1,207,630,000+ gallons of wastewater and discharged into the Rock River.
- Planted, monitored, and maintained 30 acres of native vegetation (including wetlands) for the wastewater treatment plant water quality trade permit compliance requirements.
- Wastewater Treatment Facility was 100% compliant with discharge limits.



- Successfully implemented a fathead minnow stocking project for aquatic insect control in the clarifier tanks.
- iPads loaded with the GIS Field Maps software were acquired to assist with collecting storm sewer data and keep the storm water utility infrastructure up to date.

PARKS, RECREATION, AND FORESTRY

- Recreation ran 178 programs.
- Aquatics ran 66 swim lessons.
- Senior Center added 133 new members for a total of 680 members.
- Parks has maintained 315 acres of park land.
- Forestry has planted 124 trees and removed 177 trees.



PUBLIC WORKS: ENGINEERING

- Received \$2.5 million in grant funding on behalf of the City for infrastructure projects through 2026.
- Worked with the Wisconsin Department of Transportation on several state highway projects within the city including the Main Street (Cole) Bridge Replacement project and the Downtown Main Street Reconstruction project.
- Developed, updated, and implemented programs to meet state and federal water quality standards including the development of a pollutant trading program.
- Managed the Annual Street & Utility Reconstruction and Maintenance Programs. Work was completed under budget.



PUBLIC WORKS: BUILDING / SAFETY / ZONING



- New Building, Safety, Zoning Administrator was hired.
- 16 building permits for new single-family homes.
- \$11 million + in commercial property improvements.
- \$2.7 million + in residential property improvements.
- Processed 186 code enforcement files.

MEDIA PRODUCTIONS

- Completed audio and presentation equipment overhaul in the Council Chambers using American Rescue Plan Act funds.
- Building media relations: 28 press releases sent to various news outlets regarding Common Council decisions, construction notifications, grant awards, and other city news and events.
- Communicating using digital platforms: Facebook followers:7,118. Instagram: 500 followers added in 2022. YouTube: 770 subscribers. LinkedIn: 148 followers. City website: 64,000 users, 193,000 page views.
- 230 new programs created by Watertown TV in 2022.

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FINANCE DEPARTMENT



- Three elections with 17,920 votes cast.
- Began testing and using Badger Books for election check-in and registration.
- 632 operating/miscellaneous licenses issued.
- 46 special event permits issued
- 1,550 dog licenses issued.
(top five breeds: Lab mix, Labrador, Golden Retriever, Terrier mix, Shih Tzu.)

HEALTH DEPARTMENT

- Obtained a certified Level II Health Department status.
- Hired a Bilingual Communication Specialist to promote health equity.
- Environmental Health Ordinance update for the city and the county.
- A Community Health Assessment was done and the data presented at a Summit to community members. This data helped shape the top priorities for the Community Health Improvement Plan.



WATERTOWN PUBLIC LIBRARY

- A substantial completion of the addition and renovation of the Watertown Public Library was finished and opened to the public on January 24, 2022
- A coffee bar was added to support the cost of purchased items for the community by Friends of the Library.
- 141,705 visitors were welcomed in the library.
- 1,633 new cardholders were added.
- 90,455 physical books and 39,002 e-books were checked out.



WATERTOWN MUNICIPAL AIRPORT

- The local EAA Chapter divided a hanger into two which brought 2 new tenants on the field.
- The EAA Chapter hosted 4 Food Fest activities during the summer which drew many planes in from all over WI, IL, and IA. Increased community attendance also with each one.
- During Air Venture in Oshkosh, Watertown had over 350 planes fly in from 34 states and Canada.
- A community day in September served over 120 breakfasts (hosted by the 99s, a female pilot organization.)
- Spectrum News did a news feed on the pilot shortage and increased flight students. Airport Manager Jeff Baum was featured.
- The EAA Chapter hosted a safety seminar in the man hanger with 40-50 attendees.

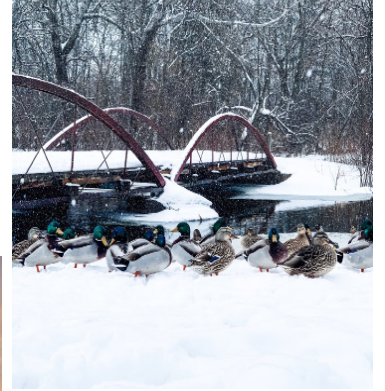


STREETS AND SOLID WASTE



- Creation of an Operations Manager, Assistant Operations Manager, and three working foremen organizational structure.
- The Street/Solid Waste Division will have a more active role in stormwater management
- 2,839 tons of recycling and 5,329 tons of garbage/solid waste was collected at the curb.
- 1,072 tons of leaves collected curb side and yardwaste dropoff.
- 20 salting and 5 plowing operations for snow and ice removal.
- Construction: Pawnee St., Dayton St.
- Curb replacement on resurfaced streets.
- Catch Basin & Manhole repairs.
- Dig and prep all the water main break patches.
- E. Main St. retaining wall.
- Permeable paver installation: Interurban Trail, Jones St. municipal lot, & Cady St. municipal lot.

SCENES ACROSS THE CITY





THE CITY OF
WATERTOWN

Opportunity runs through it.